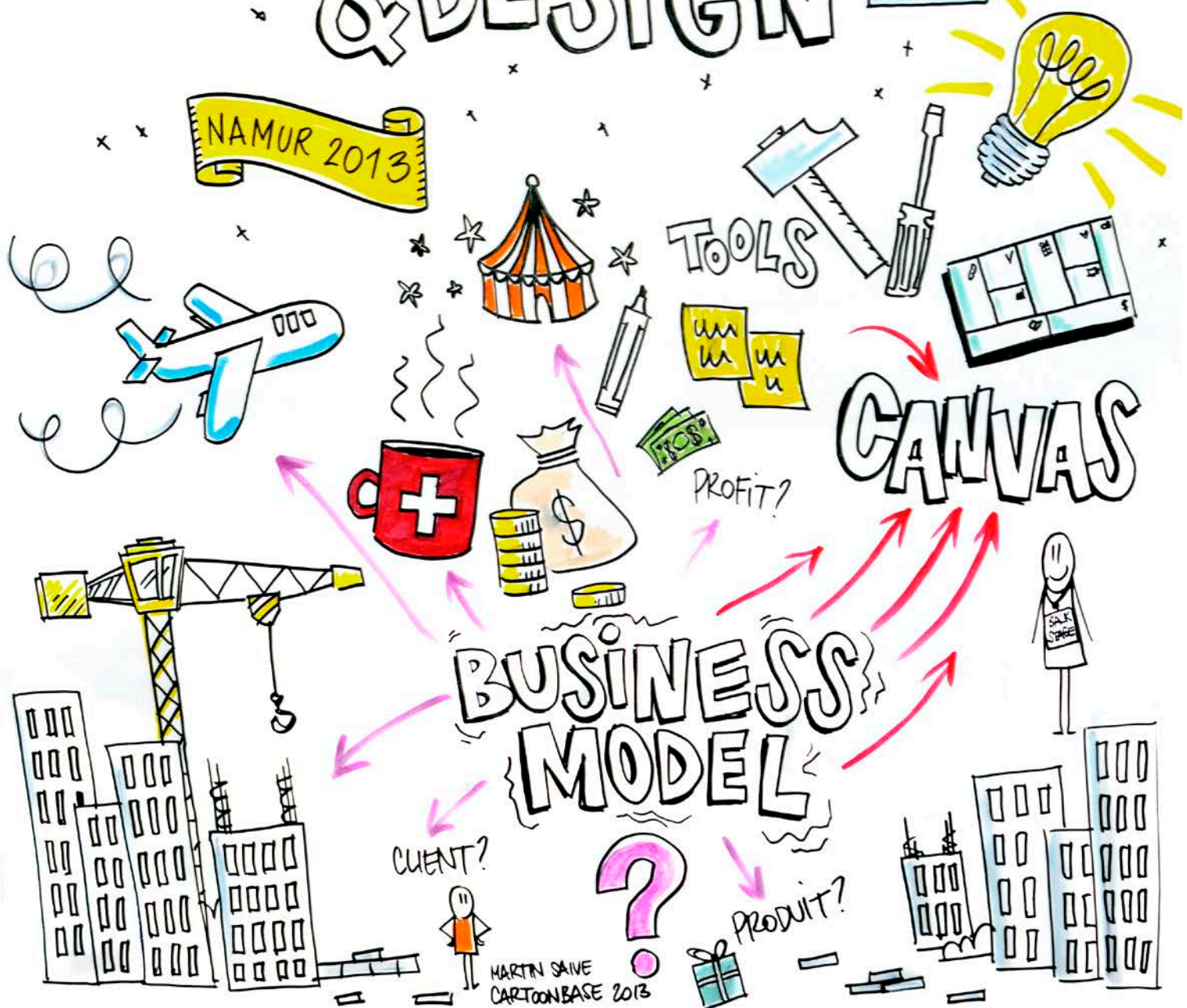
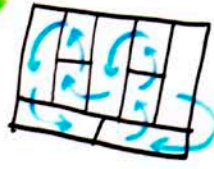
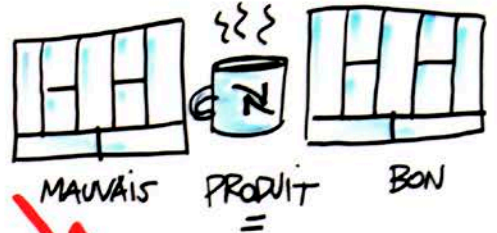
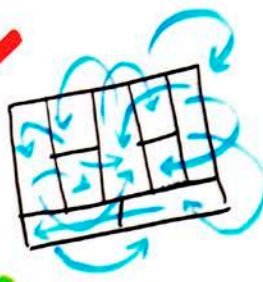


# BUSINESS MODEL INNOVATION & DESIGN



NESPRESSO  
EXERCICE

What else?



XBOX



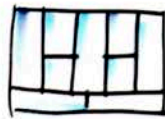
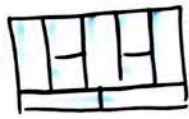
PLAYSTATION



NINTENDO



+ 1000 €



COMPRENDRE  
LE CLIENT

WAT JAVBE  
NIDZ  
TOBIDONNE?

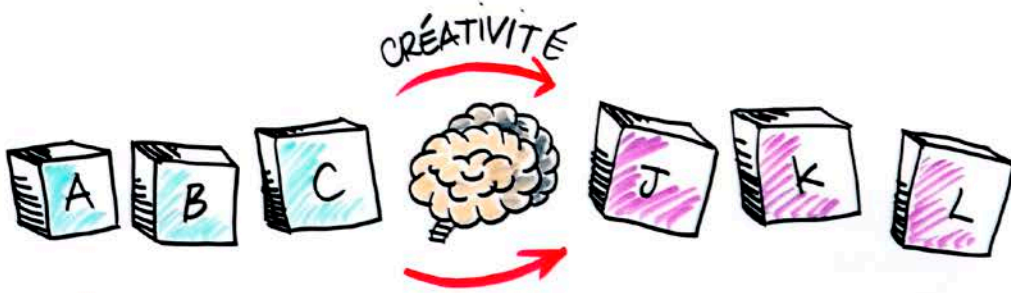


LESHOP.CH

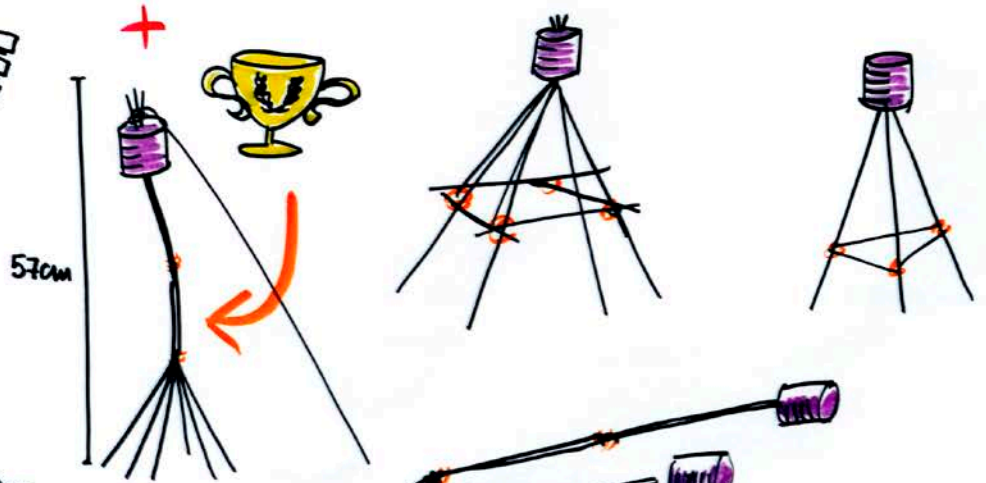


EIGHT19

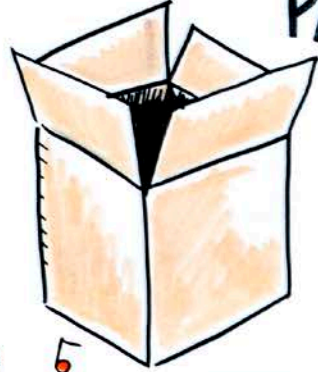




# EXERCICE



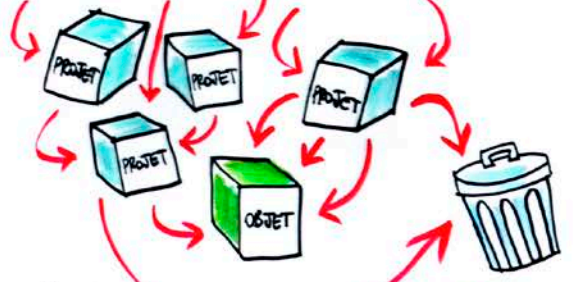
# PROTOTYPES



# CEO

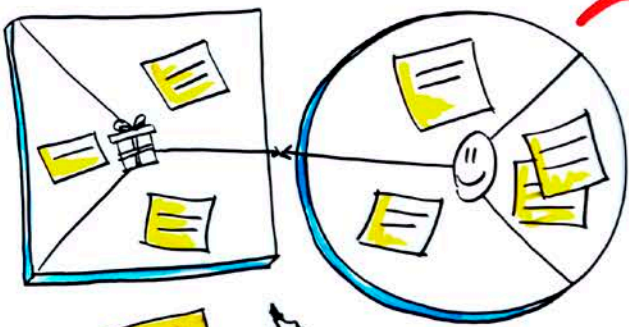


# ARCHITECTE



# WERCHTER

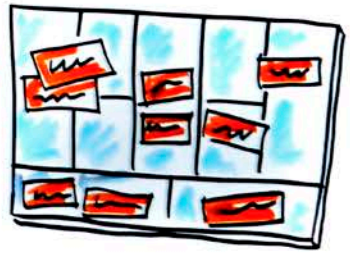
ROCK



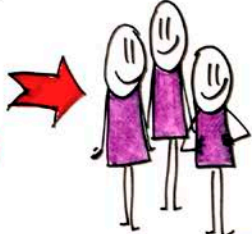
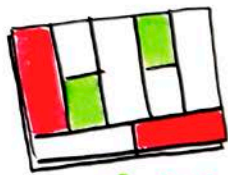
# IDÉE



# IDÉES



# TEST



CLIENTS



EXPERTS

# MVP



# A/B TESTING

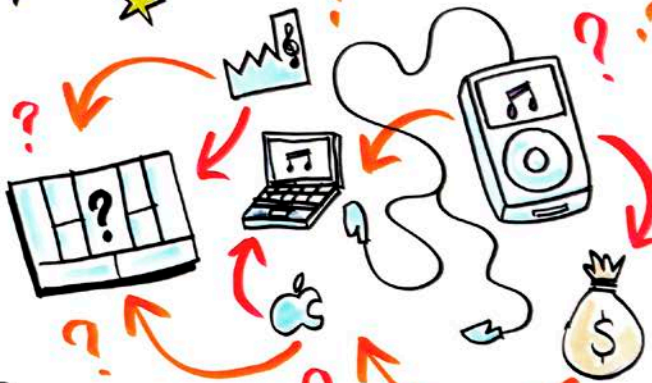


# 2<sup>ème</sup> JOUR

DESIGN YOUR BOX



# STORYTELLING



POTENTIEL

COMPÉTITION



# PRÉSENTATION

